



Welcome to the Traffic-Bug Proof and Case Study Page

Number 1: Does the Traffic-Bug Leader and Staff Have the Required Experience?

Traffic-Bug is designed and lead by Michael R Roberts a 24 year old entrepreneur. Michael has ran his own companies for over four years with an additional two years of experience in management and design engineering. At age 19 he started his first company that went from 0 employees to 13 in one year's time. The company grew into a quarter million dollar a year company in as short as two years.

Running a company, managing employees and working in high stressful customer service positions comes as second nature to Michael, but he couldn't handle a project this large without help from a strong team.

The code team on Traffic-Bug software actually is divided into two teams.

The first team is two part time coders and one full time coder that live in Michael's hometown in Oregon. Just recently Traffic-Bug has acquired an office space where the team meets up and works. This has improved work flow and communication.

The second team is a six man team located in India.

Michael has had a long 8 month relationship with both teams and finds that it is actually beneficial that there are two teams. This allows for the software to be updated 24hours a day. If any problem arises there is always a team awake to take care of the issue.

New to Traffic-Bug is Clive O. who will be handling support, email messages, billing issues, etc. Traffic-Bug has grown large enough for its first ever full time support staff. The internet community is such a friendly community that we already have three other potential candidates who want to work for Traffic-Bug helping with support tickets.

Number 2: How Does Traffic-Bug Compare to Last Year's 30DC's Recommended Social Bookmarking Solution?

In 2008 the Thirty Day Challenge recommended social bookmarking as an effective method for driving website traffic and helping to get a site indexed faster. The problem is social bookmarking is extremely boring, tedious and can eat up a lot of time. In 2008 the 30dc recommended a website called Social Marker. The site helped a great deal for people looking for a free method to help speed up the bookmarking method. The problem was it would take nearly 15 minutes to receive 40 +/- bookmarks. Having to spend an additional 15 minutes on every single post meant a lot of wasted time and effort that could be spent on other avenues. Also, the problem was that this was so time consuming many people wouldn't take the time to submit their Squidoo , weebly, hub, scribd, ezine articles, etc...to social bookmarks...

Luckily this year there is a new option. Traffic-Bug software is now available to handle social bookmarking to over 50 sites that will produce up to 300 social bookmarks in less than 3 minutes.

Below is a comparison of Traffic-Bug software to Social Marker (last year's recommended product)

	<u>Tariff Bug</u>	<u>Social Marker</u>
Number of Social Bookmarking Sites that Can be Submitted To:	43. Traffic-Bug will be adding 10 more "Do-Follow" bookmarking sites during the month of May. Our end target is 65.	50. This list hasn't grown and some of these sites are niche specific which would reduce their actual number.
Time it Takes to Develop 50 bookmarks:	3 minutes	15 minutes
Time it Takes to Develop 300 bookmarks:	3 minutes	15 minutes
Do you have to create and add your own social bookmarking accounts:	No. Traffic-Bug has a pre-populated list of social bookmarking accounts. It maintains 1 bookmarking account for every 2 customers. Also, Traffic-Bug allows the customer to input their own accounts if they wish.	Yes.
Time it takes to create 50 social bookmarking accounts:	0 minutes. Traffic-Bug let's customers start bookmarking immediately on our own bookmarking accounts.	163 minutes. When I did the 30day challenge it took 163 minutes to create all the new accounts. Between site load times, CAPTCHA, email verification, site navigation, etc. Not only is account creation tedious but extremely time consuming.
Offer rotating Tags, Titles, Descriptions:	Yes.	No. You will have to manually change them at each bookmarking site. Their service only allows for storage of one each.
Offer Rotating IP's:	Yes.	No.
Allow for Bookmarks to be built Over Time:	Yes. Traffic-Bug submits to an initial number of bookmarks within the first hour of submission (40-90). The other 200 +/- bookmarks are built over time during the week to allow for a more natural look.	No.
Allows an Easy Method for Other 30dc Members to Help Each Other Out:	Yes. On the homepage is a list of bookmarking sites that allow voting. This way other customers can opt into this list so other members can see their story. This will help for voting and site traffic.	No.
Easy to Use Site:	Yes. Traffic-Bug has a slightly more complicated user interface, because it has many more features. Though the interface is still very simple and can be mastered in a day.	Yes. Social Marker is a very simplistic user friendly site. The drawback of Social Marker is that customers will have to become familiar with dozens of different social bookmarking sites.
Submit to RSS Feeds:	Yes. Current number is 15 with 5 more being added in the month of May. Target is	No.

	35.	
Submit to Directories:	Yes. 1,000 directory submissions are allowed to an unlimited number of sites.	No.
Submit to Search Engines:	Yes. 90+ search engine submissions.	No.
Price:	Free. For the 30 Day Challenge we are happy to offer a 40 day free trial. For customers who do not wish to purchase the software after 40 days they will still be allowed to use the social bookmarking service on low aggression for free. (On an unlimited number of sites.) With this free setting we will still offer more features than Social Marker. This will be a valuable resource to paying and non paying customers.	Free. Social Marker is a 100% free resource.
How Much Money will It Make You:	\$24,000 per month! We will offer you a 50% commission per month per customer. This will be \$10 per month. Currently we have a conversion rate of 8%. If you have 30,000 clients go through your course in the first month you would average around 2,400 who would try the program out after their 40 day trial.	\$0

Number 3: In the 30 Day Challenge, We Need People to Make Their First \$1 in 30 days or less. How Effective is Traffic-Bug at Ranking, Indexing and traffic generation?

Ranking:

Traffic-Bug does more than just social bookmarking. It offers RSS submissions, Social Bookmarking, Search Engine Submission and Directory Submission. With this combo, Traffic-Bug helps sites rank for both the short term and the long term. Obviously social bookmarking is not end all of ranking in the SERP's, but combined with some other techniques it is a very powerful one!

When testing our software we built a website called Slippers Soles and used only the social bookmarking feature of Traffic-Bug software. The site was ranking in position 1 of Google on day number 3! No other techniques were used on this site. My coder Ross Martin used this site to test the effectiveness and bookmark code during our fine tuning.

Indexed and Ranking in POS 1 in 67 hours!

Google [Advanced Search](#) [Preferences](#)

[Web](#) [Shopping](#)

Shopping results for slippers soles

[Creative Soles Desirable : Creative Soles ...](#) \$39.00 - [Zappos.com](#)
[The 2007 Report on Shoes with Soles That Are ...](#) \$795.00 - [Amazon.com](#)
[Creative Soles Happy Hour : Creative Soles ...](#) \$39.00 - [Zappos.com](#)

Slippers Soles - 2 visits - Apr 14
[Slippers Soles. Slippers with Sole Baby! Not a ...](#) ind. Sorry, but you are looking for something that isn't here. Categories. No categories. Pages ...
[slipperssoles.com/ - 6k](#) - [Cached](#) - [Similar pages](#) -

Bottoms for Felt Slippers
 I've put suede leather soles on slippers (lot of work), and painted latex We have freezing rain here in Branson and felt slippers without soles are ...
[members.peak.org/~spark/BottomsFeltSlippers.html - 23k](#) - [Cached](#) - [Similar pages](#) -

How to do it: Slipper Soles « zigzag stitch - Apr 14
 I know you can buy ready made slipper soles, but I had trouble finding the right size for my slippers. There are also many different ideas and tutorials on ...
[zigzagstitch.wordpress.com/2008/01/07/how-to-do-it-slipper-soles/ - 44k](#) - [Cached](#) - [Similar pages](#) -

★ IST = 67 Hours

 -RM

Another one of the sites we tested it on was an older site that was already indexed. It was ranking down near the bottom of the page for months. We thought it would be a good test for Traffic-Bug and plugged it into our system. Not only did the bookmarks help it for the short term but very quickly we were able to build up back links for the site over a 45 day period helping the site stay ranked well! We have since pulled the site out of Traffic-Bug software and it is still holding its own very well.

Increased Ranking from POS 9 to 1 & 2 in 6 days.
 Nearly 3 Months After the test with no new bookmarks,
 posts or SEO help it holds POS 2!

Results 1 - 10 of about 6,950,000 for [nintendo wii golf](#). (0.13 seconds)

Google [Advanced Search](#) [Preferences](#)

[Web](#) [Shopping](#) [Video](#)

Shopping results for nintendo wii golf

[Super Swing Golf Wii](#) \$49.99 - [GameQuestDirect.com](#)
[Nintendo Wii Love Golf : Nintendo Wii](#) \$49.99 - [Zappos.com](#)
[Nintendo Wii Sports Pack- Tennis Racket...](#) \$10.95 - [Brilliantstore.com](#)

Nintendo Wii Golf - 7 visits - Apr 23
 Technorati Tags: nintendo wii golf games, wii golf, wii golf club, wii golf games ... Golf Clubs. Posted by admin. Nintendo Wii Golf Clubs and Controllers ...
[www.nintendowiiigolf.com/ - 34k](#) - [Cached](#) - [Similar pages](#) -

Wii Golf . net | Nintendo Wii + Golf = Single Handicap! - 10 visits - Apr 10
 WiiGolf.net, networking Golfers Passionate about Golf both on the Nintendo Wii Screen and on the Green.
[www.wiigolf.net/ - 25k](#) - [Cached](#) - [Similar pages](#) -

Wii Golf . net | Nintendo Wii + Golf = Single Handicap! » Archive...
 Aug 8, 2008 ... But in november 2007 we got a Nintendo Wii at work, so people can play in their lunchbreak and after work. I have played a lot of golf on ...
[www.wiigolf.net/the-wii-improves-your-real-golf-game-honest/ - 17k](#) - [Cached](#) - [Similar pages](#) -

Traffic-Bug software has really begun to help many people increase their rankings in Search Engines. Below is one of our favorite testimonials because it feels so great to have helped

HEY THERE MIKE!

I MADE my first sale!!!! after i plugged my website into traffic bug it boosted my site on to the first page of google!!!!

I have been trying to sell this clickbank product for three months now and am super new to affiliate marketing. I learned about bookmarking awhile ago and it has always worked well for me before but never this good! Thanks to your software I am actually making money for the first time on the internet and I can truly say thats because of your software!

I CANT WAIT TO BUILD ANOTHER SITE SO I CAN MAKE MORE MONEY!!!!!!!

THANKS MIKE!

Quinn

Model

InternetMarketer

quinnmodel@juno.com

Indexing.

One of our earlier tests we did with Traffic-Bug software was on a robotic floorvac website. The competition was pretty strong and we wanted to really see what the software could do! This site was indexed in 27 hours and within 20 days it held ranks 1 and 2. The second POS seemed to rotate as we would run new posts through the software. This site went on to sell 6 vacuums during our 20 day test and brought in \$57.36! Most 30Day Challengers would be thrilled to see these results in less than 30 days.

\$57.36 in 20 days – start to fish!

Results 1 - 10 of about 19,000 for [robotic](#) floorvac. (0.20 seconds)

[Advanced Search](#)
[Preferences](#)

Web

[Robotic Floorvac Reviews](#)

The first **Robotic Floorvac** that we will talk about is the leader of the pack. Discover this machines truly amazing features and ability to clean. ...

www.robotic-floorvac.com/ - 65k - [Cached](#) - [Similar pages](#) - 

[#4 iRobot 110 Dirt Dog Workshop Robot | Robotic Floorvac Reviews](#)

4 **Robotic floorvac** This one is a life saver!! This model doesn't seem to vacuum carpet quite as well as the other three and is a little louder, but.

www.robotic-floorvac.com/uncategorized/4-irobot-110-dirt-dog-workshop-robot - 22k -

[Cached](#) - [Similar pages](#) - 

[More results from www.robotic-floorvac.com »](#)

[Amazon.com: iRobot Roomba 4210 Discovery Vacuuming Robot, White ...](#)

Robotic floorvac with dirt detection and convenient infra-red cliff sensors iRobot Roomba 410 Intelligent Floorvac Robotic Vacuum Cleaner, Red ...

www.amazon.com/iRobot-Roomba-4210-Discovery-Vacuuming/dp/B00022HYJ6 - 278k -


[Cached](#) - [Similar pages](#) - 

[Advanced Search](#)
[Preferences](#)

Web

[Robotic Floorvac Reviews](#)

The first **Robotic Floorvac** that we will talk about is the leader of the pack. Discover this machines truly amazing features and ability to clean. ...

www.robotic-floorvac.com/ - 65k - [Cached](#) - [Similar pages](#) - 

[#4 iRobot 110 Dirt Dog Workshop Robot | Robotic Floorvac Reviews](#)

4 **Robotic floorvac** This one is a life saver!! This model doesn't seem to vacuum carpet quite as well as the other three and is a little louder, but.

www.robotic-floorvac.com/uncategorized/4-irobot-110-dirt-dog-workshop-robot - 22k -

[Cached](#) - [Similar pages](#) - 

[More results from www.robotic-floorvac.com »](#)

[Amazon.com: iRobot Roomba 4210 Discovery Vacuuming Robot, White ...](#)

Robotic floorvac with dirt detection and convenient infra-red cliff sensors iRobot Roomba 410 Intelligent Floorvac Robotic Vacuum Cleaner, Red ...


www.amazon.com/iRobot-Roomba-4210-Discovery-Vacuuming/dp/B00022HYJ6 - 278k -

[Cached](#) - [Similar pages](#) - 

[iRobot Corporation: Home Page](#) - 3 visits - Apr 13

iRobot designs and builds robots that make a difference in people's lives. Our cleaning robots provide faster, smarter ways to get dirty jobs done and our ... [Show stock quote for IRBT](#)

[Cleaning Robots](#) - [Support & Service](#) - [My Account](#) - [Careers](#)

store.irobot.com/corp/index.jsp - 12k - [Cached](#) - [Similar pages](#) - 

Traffic-Bug was able to beat out strong competition
in under 20 days!

#	URL	DA	PR	BLP	BLD	BLEG	DMZ	YAH	Title	URL	Desc	Head	CA
1	http://store.irobot.com/corp/index.jsp	3	7	509	5660	6	N	N	N	N	N	N	1
2	http://www.housekeepingchannel.com/t_80-Roo	6	2	0	3580	0	N	N	Y	Y	Y	Y	11
3	http://www.amazon.com/iRobot-Roomba-4210-Di	10	4	37	134000000	0	N	N	N	N	N	N	1

Michael Roberts recorded a video before leaving town to show how quick a site could become indexed. Under a busy schedule and only a few hours to pick a keyword, write some posts and upload the site he was able to get this site indexed extremely quickly. Unfortunately our team abandoned working on this project as we had pressing matters to attend to. I am confident if we kept adding new posts and plugging those posts into Traffic-Bug we would have ranked in POS 1 very shortly.

Indexed and Ranking in Position number 8 in 31 hours!!

I am new to internet marketing and have just recently entered the game after buying Niche Blueprint. I used your software on my very first ecommerce site I had built and it was indexed in one day. My friend builds websites and he told me it was going to take a week or more to get my site indexed. I haven't told him about your software yet, because I feel like it's my secret weapon!

Jose
Banker
Internet Marketer
jose@bluemonkey309.com

Traffic Generation and Sales.

Social Bookmarking sites not only provide a great benefit with indexing and rankings but they alone are a good source of traffic. We built a new website as a test and as you can see below a large percentage of our traffic came from social bookmarking sites.

We normally run a conversion rate of 2.18% on these Amazon affiliate blogs, so with in just 4-6 days worth of posts

plugged into Traffic-Bug we would see our first sale.

This exposure is perfect for the 30day challenge because it can start generating immediate traffic!

Traffic-Bug Maximizes Exposure by Automatically Distributing Links All Over the Web!



First 12 Days We Used Traffic-Bug we Saw a Spike In Sales

Earnings Report [Glossary](#)

February 1, 2009 to February 12, 2009

[Summary](#)

Item Name	Seller	Price	Referral-Fee Rate	Items Shipped	Revenue	Referral Fees
Video Games						
Tiger Woods PGA Tour 09 All-Play	Third Party	\$40.00	4.00%	1	\$40.00	\$1.60
Tiger Woods PGA Tour 09 All-Play	Third Party	\$42.70	4.00%	1	\$42.70	\$1.71
Tiger Woods PGA Tour 09 All-Play	Amazon.com	\$49.99	4.00%	1	\$49.99	\$2.00

Number 4: What our Customers are saying!

Mr. Bug

I signed up for your software and to my surprise it was probably easier to use than my DVD player. I was a little skeptical at first because some software's out there are just too difficult and cumbersome to use. Also I really like the new features I saw you add last week!

Ron Luelling
Business Owner
ronluelling@msn.com

"To Whom It May Concern:

I signed up for Traffic-Bug last week and just wanted to send you an update. So far the software has built me 2,030 bookmarks, submitted my RSS feeds and even submitted my websites to directories.

I did a little math tonight and figured it would have taken me 3 days straight of pure working to have achieved these same results if I did this all manually.

I wanted to write you this brief note to just say thank you! I am mother of two children and this opportunity has allowed me to spend more time with my family and actually writing blog posts. I have already recommended your software to my friends and would be willing to write more testimonials for you if needed, because I think this product can really help people."

Stephanie Clemenson

Blogger

Artist

Stay at Home Mom

"Hey Beta Bug Staff,

I am a firm believer in RSS feeds and Social Bookmarking. I have actually never tried directory submissions because it takes too long to perform manually and most companies try to charge a crap load of money.

Your software seems to be able to do it all for me though. Social bookmarking is the number one tactic I use to get my new sites indexed and your software is killer at that.

I just wanted to drop you this line to tell you that you have a top notch product and it has really helped my results in the SERPS. Thanks!

Lee

Internet Marketer

Mike,

As you know I am a fellow 30 Day Challenge member

...

Your software is really amazing! You just took all the major techniques I learned and simplified them for me!

Forget about the old days of doing stuff manually! I inputted a URL and already had 90 bookmarks and 8 directory submissions within an hour. Thanks for all your help you have provided me!

Ritesh

Internet Marketer

rlal@alumni.cmu.edu

Number 5: Some More Proof Videos

Unfortunately, we were unable to spend the time we wanted into creating proof videos for you due to an extremely busy week. Michael had to leave town for three days, our Indian team had a code issue to resolve and our team here in the states were busy moving into a new office.

Below are some videos we did create that do show how easy and quickly a site can be indexed.

Number 6: Is the User Interface Easy Enough to Teach in the 30DC?

YES!

Traffic-Bug was built by a 30 Day Challenge user for 30 Day Challenge users. When Michael first got the idea to create this software after last year's course he was building it with other 30 day challenge users in mind. He knew it had to be simple to use, friendly looking and very effective.

The theme of Traffic-Bug is very light colored, friendly and appeals to the eye. A new person will be able to start up with Traffic-Bug software and begin with their very first post in less than 12 minutes. The entire software can be learned in a single day and once it is learned new posts can be made in less than 3 minutes. We have recently added a new user wizard that walks new customers through the software and also have "training video's" on every single page.

Number 7: How co-operative will Traffic-Bug be in changing things for the 30DC?

Extremley!

"Guru Bob" has already made several suggestions that have been implemented. Robert suggested that all the page links be moved to the top of the page and within the week they were moved. Robert also suggested incorporating an email report system and within the month that was incorporated.

Robert also wanted some proof on how Traffic-Bug performs and within 9 days of asking we built an entire website, with testimonials, videos and screenshots. (Though our videos were not as good as we had hoped due to time constraints!) :(

Here at Traffic-Bug we are interested in making this the most effective software we can. So we are always happy to incorporate new features if it will make the software better. We are going full swing on this software and aren't planning to stop any time soon.

Ever since Michael finished last year's 30 Day Challenge he has looked up to Robert, Ed and Dan and would love the chance to work with them.

We are willing to make any changes that you will need for the 30 day challenge and are confident that we will not only be the easiest to work with but also will provide you with the best software possible!

Michael's only demand with this partnership is that he will require an autographed picture by you three so he can hang it on his wall. :)

Number 8: Will the Traffic-Bug Team be up to Handling the Large Volume of Traffic?

Yes.

We have already interviewed and hired a new full time support member and are prepared to hire more support staff before the 30dc begins.

Traffic-Bug software will be in full swing with over 500 customers before the 30dc even begins. This will allow us to see any potential problems and will allow for a surplus of cash which will give us any leverage we need to hire more support staff or coders.

We are prepared to make a full commitment to the 30dc and make any necessary preparations to prepare for the event.

Number 9: What Will Traffic-Bug do With the Large Email List?

We know your clients are very important to you and don't want them being bombarded with sales pitches, spam, etc.

Traffic-Bug will have a weekly or monthly report system depending on the customers selection. So they will be receiving up to four progress reports during the 30dc. We also may email them once or twice with any new updates to the software etc.

During the 30 Day Challenge course we will not be sending out any promotional emails pushing them to buy Traffic-Bug or any other product. We will not be offering any affiliate items or ads during the 30DC.

After the Thirty Day Challenge we will be offering them ten more days for free, where we will be extending them an offer to buy into the software or be reduced in features.

Other emails that we will be sending to our list will include such things as affiliate products for any new major launches coming out by reputable "guru's" such as Frank Kern, Tim Buchalka, Mike F., etc..

You can rest assured that we will not be distracting them away from the 30 Day Challenge with any promotional offers and you can also count on us to promote your "Immediate Edge" or any other product/course of yours that you will be promoting at the end of the course.

Number 10: What We Need From You!

- » We need to know as soon as possible if we are being included so we can begin to make preparations.
- » We will need a full list of features you want to add as soon as possible.
- » We will need a full list of current layouts/ features you want to change as soon as possible.
- » We will need all branding images that you will want to add to our site.
- » We need rough estimates of traffic volumes. What is the estimated number of clients during the launch of the course? What is the estimated volume each subsequent month?
- » What sort of conversions do you estimate? It would be handy for us to know the conversion rates you have seen on product pushes you have seen in the past. How much should we be expecting to stay on after the free 40days?
- » How many support tickets did the WPD guys and Market Samurai guys see on average?
- » Will we be building an interface with Market Samurai?
- » What date does the course start?
- » Autographed pictures from Ed, Dan and Robert!
- » Would appreciate info about a recommended Ticket Software for Customer Support

We are eagerly awaiting your response. We look forward to forming a very profitable partnership for the both of us. We are prepared to offer you a full 50% commission on a monthly product of \$19.99. You will be the only ones who are allowed this high of a commission at that low of a price. We are not offering \$19.99 to anyone else and have agreed to do this for you only. This way, your course offers another added bonus.

I just wanted to say it's been a pleasure working with "you" Robert these last few weeks. I am a big fan of your course and business model. I look forward to assisting this years course with the very best product. No other product out there allows for 1,000 directory submissions to an unlimited number of sites. People will really be able to promote not just their main blog with my software, but all those other web 2.0 sites. I think this and the fact that

my software doesn't require customers to create their own social bookmarking accounts will really be beneficial to the 30Day Challenge this year.

I hope we can come to an agreement very soon, because I know you have mentioned some changes and things you would like to add. I am more than happy to have my team do whatever you need...but the issue we could run into is time, so I am just trying to stay on top of the ball!

As for now we are still continuing on making the software better and are adding an additional 10 "Do-Follow" higher PR bookmarking sites.

Talk soon,

Mike Roberts